

FY2026-FY2027 Focused Action Plan

Monica Croskey, Deputy City Manager

October 28, 2025



CITY OF
**VIRGINIA
BEACH**

The Ask + Agenda

The Ask: Are there any edits, revisions, or additions Council would like to make?

Agenda

- Why, What, and How
- Development
 - Council
 - Community
 - Staff
- Focused Action Plan Draft

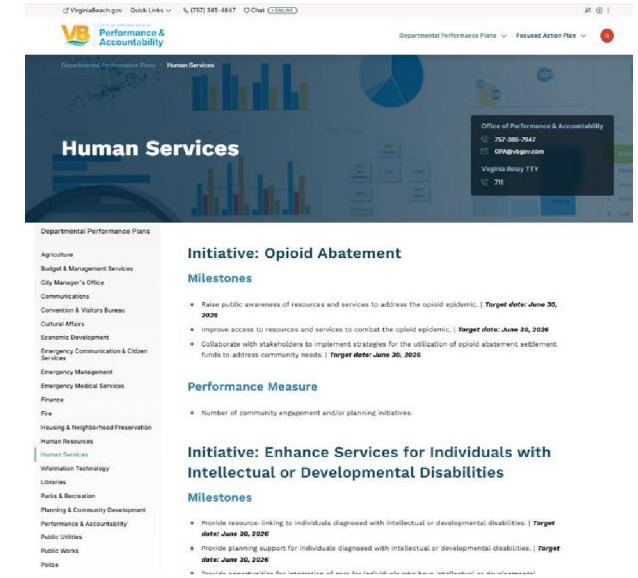
Why, What, How

• Why and What:

- What must we achieve? Why must we achieve it?
- Where must we focus our efforts to get the desired results?
- Did we achieve our objectives? If not, what do we need to improve?

• How:

- Focused Action Plan:
 - Monthly meetings with DCMs, OPA, Departments
 - Quarterly meetings with City Manager
 - Semi-annual performance reports to Council and public
- Departmental Performance Plans:
 - Quarterly meetings with City Manager



Development - Council

- Year-round interactions with constituents
- Numerous briefings throughout the year
- August 26 – 27 retreat



Council Dots Tally – Expressions of Interest

Priorities	Number of Green dots (3 points each)	Number of Yellow Dots (2 points each)	Number of Blue Dots (1 point each)	TOTAL Points
Economic Development, Jobs, Workforce Development, Tourism	6	2	1	23
Affordable Housing	2	4	5	19
Public Safety	1	4	2	13
Flooding and Environment		2	7	11
Tax/Government Affordability	1	3	2	11
Mobility (Transit, Transportation, Trails)		3	3	9
Invest in Infrastructure		1	3	5
ITA	1	1		5
Education			4	4
Resident Engagement and Relations			3	3
Services Based on Demographics		1	1	3
Land Use			1	1

Development - Community

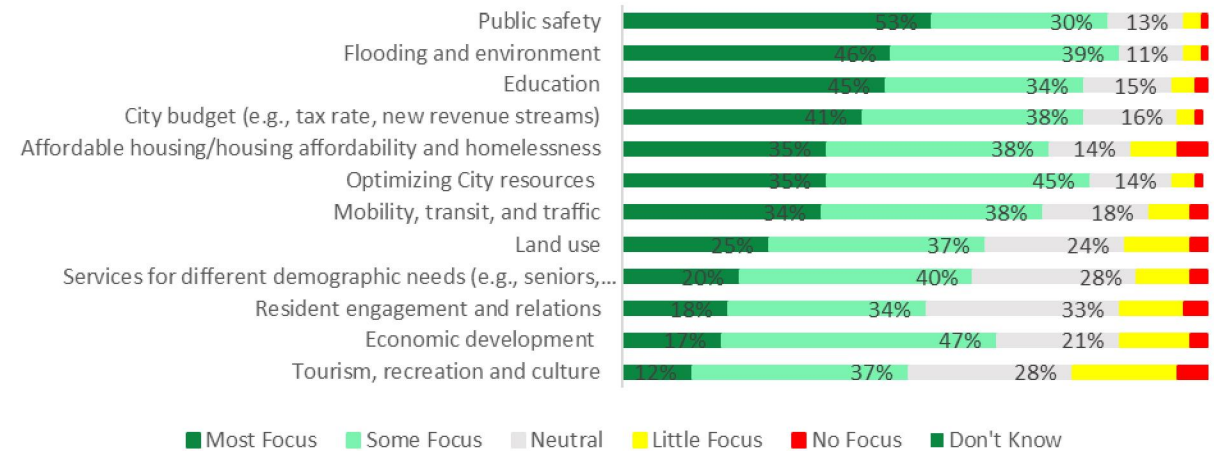
- **Speakup VB Survey Sep. 2 – 15**

- Top 5 Most Focus
 - Public safety (53%)
 - Flooding and environment (46%)
 - Education (45%)
 - City budget (41%)
 - Housing Affordability and Homelessness (35%)
 - Optimizing City resources (35%)
- Comment Themes beyond Top 5:
 - Land use and development
 - Mobility, transit, and traffic

- **2025 Resident Survey**

- ETC Institute administered randomly sampled, demographically representative, statistically significant
- Top 5 Most Significant Issues City will Face over Next 3 Years
 - Affordability of City services/taxes/fees (62%)
 - Housing affordability (52%)
 - Public safety/crime (41%)
 - Flood protection (33%)
 - Homelessness (28%)

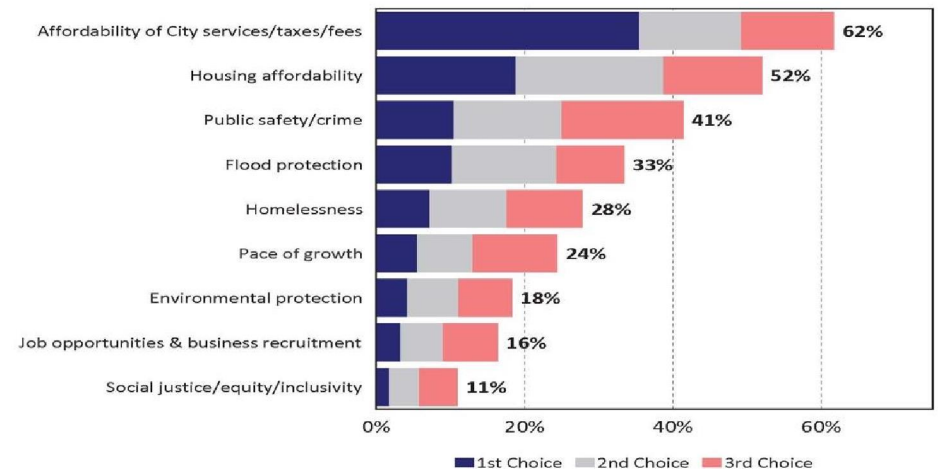
SpeakUP VB Survey Results



2025 City of Virginia Beach Resident Survey: Findings Report

Q25. Most Significant Issues That Residents Think Virginia Beach Will Face Over the Next Three Years

by percentage of respondents who selected the item as one of their top three choices





Development - Staff

- Developed and organized initiatives and performance measures in support of Council and community feedback



PEOPLE PLACES PARTNERSHIPS

CITY OF VIRGINIA BEACH
FOCUSED ACTION PLAN
FY2026 - FY2027

People



People are the foundation of the City's public service. Whether it's the residents and visitors we serve or the dedicated public servants who serve them, we value our people. We are interested in hearing from them, addressing their concerns and using their feedback to inform our service delivery. We strive to provide high-quality services in a fiscally responsible manner. From empty nesters who have decided to retire here to young families putting down roots, we seek to listen, serve, and support the diverse community that makes Virginia Beach special.

- **Public safety**
- **Centering residents' voices: engagement and service delivery**
- **Taxpayer affordability, service level expectations, efficiency and cost saving opportunities**

Places



We strive to be a place of choice for families, businesses, and visitors. To achieve this, we recognize that we must offer places that can support a strong economy, housing options that are attainable for various income levels, and a built environment that appropriately accommodates these goals while aligning with community values, neighborhood integrity, and the protection of our natural resources. We will continue to be a place of choice by being strategic and transparent in our land use endeavors.

- **Economic development, tourism**
- **Land use**
- **Attainable workforce housing**
- **Stormwater, flood protection, environment**
- **LETA, ITA, VB Trail, Rudee Park, MOCA site, Central Beach District**

Partnerships



The whole is greater than the sum of its parts. We recognize that partnerships allow us to expand our reach and increase our impact. We seek to serve the community, bolster our economy, and prepare for our future by appropriately leveraging the strengths of other agencies and entities.

- Virginia Beach City Public Schools
- Public-Private Partnerships
- Homelessness
- Mental and behavioral health
- Arts and culture



OUR FOCUS



PEOPLE PLACES PARTNERSHIPS

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PEOPLE



PLACES



PARTNERSHIPS



Council Discussion

OUR FOCUS



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- Are there any edits, revisions, or additions Council would like to make?
- **Nov 12:** Updated Plan based on Council's feedback
- **Nov 25:** Tentatively scheduled City Council vote